

CRAIN CURRENCY

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The Point: The perfect getaway for your next family retreat

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Multi-generational family offices often host annual retreats for family members and extended family office professionals. While the idea of circling a date on the calendar may be the easy part, it's often hard to find the right venue to handle this type of gathering.

Enter **The Point**, a luxury retreat nestled in the Adirondacks that happens to be built upon a former Rockefeller great camp itself. "The Adirondack Great Camps were built when cities were expanding, and notable families of the era including the Vanderbilts, Astors, Guggenheims and Rockefellers were all seeking a rustic escape out of New York City," said Antonio Loscavio, The Point's assistant general manager. "Built for William Avery Rockefeller II from 1929 to 1933, the property was originally known as Camp Wonundra, the last camp to be built during the Great Depression. In 1969, Rockefeller sold the camp; and since 1980, the property has been operating as The Point."

The property boasts 11 distinct bedrooms, each steeped in Rockefeller history, with one room most notably being the study for Rockefeller. Given the property's focus on a personalized experience, Loscavio said, the property speaks with guests ahead of their stay to understand their needs before arrival.

Given the property's expansiveness — including 75 acres to roam amongst the trees along Saranac Lake — it's an ideal setting for a family retreat. "We have a number of summer activities, ranging from boating, fishing and water-skiing to tennis, croquet and badminton — there is something for everyone in the family," Loscavio said. "The Point is also all-inclusive and has always operated to make guests feel as though they are at their Uncle Rockefeller's house, allowing them to serve themselves beverages at a number of bars located around the property and sitting communal style at dinner each evening."

Besides its all-inclusive services, The Point has launched a series of black-tie dinner experiences, deeply rooted in tradition. "As the first Relais & Châteaux in North America, the property offers a number of traditions to bring guests back to the way the Rockefellers once dined, including black-tie dinners and communal-style dining," Loscavio said. "Offered on Wednesdays and Saturdays, guests dress in black-tie attire and are served a seven-course dinner paired with extraordinary wines/Champagnes. Each night, Executive Chef Loic [Leperlier] and his team curate a seasonal menu consisting of fresh ingredients that are often found on or nearby the 75-acre property."

