



## THE POINT

### **THE POINT EARNS PRESTIGIOUS FIVE-STAR HOTEL AWARD BY FORBES TRAVEL GUIDE IN ITS OFFICIAL 2020 STAR RATING ANNOUNCEMENT**

***The Point Has Received Forbes' Coveted Five-Star Award for 21 Consecutive Years and is the Only Forbes Five-Star Property in New York State, Outside of New York City***

Saranac Lake, NY - (February 12, 2020) - Forbes Travel Guide unveiled its annual Star Rating list today naming The Point, an exclusive, year-round 11-room Relais & Châteaux property and former Great Camp of William Avery Rockefeller II, as a Forbes Travel Guide Five-Star hotel. The Point has been honored to receive this coveted recognition for 21 consecutive years, and is among a prestigious club of only a select number of hotels globally to receive the Forbes Five-Star award in 2020. The Point is the ONLY Forbes Five-Star property in New York State, outside of New York City. Forbes Travel Guide's luxury travel ratings have been one of the gold standards in the hospitality industry since 1958.

Adirondack Great Camps were grand and romantic log mansions built by Gilded Age magnates (the Vanderbilts and Astors, Guggenheims and Rockefellers) along the rugged lakeshores of upstate New York. An original Great Camp built by William Avery Rockefeller II nearly a century ago as his family's private residence, today The Point is a year-round, intimate, inclusive, Adirondack estate situated on 75 private acres on Upper Lake Saranac in Saranac Lake, NY.

"We are thrilled to be recognized by Forbes Travel Guide and receive this coveted award year after year, which now marks 21 consecutive years," says Joe Mauriano, General Manager for The Point. "On a daily basis, we are committed as a team at The Point to offer our guests an experience of luxury, privacy and authenticity few can match. We will work to continuously elevate the experience for our loyal patrons while continuing to introduce new guests from far and wide to an exceptional stay at The Point."

Forbes Travel Guide is recognized for creating the original concept of Five-Star service, and The Point is the latest addition to its illustrious annual Star Rating list.

According to Filip Boyen, CEO of Forbes Travel Guide, "We have been committed to championing genuine Five-Star service for more than 60 years, and this year's winners, as always, exemplify the very highest standards in hospitality. It is difficult to earn a Forbes Travel Guide rating, and all our Star-Rated winners have shown how incredibly deserving they are of their accolades by demonstrating sheer dedication in their passion for service."

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, click [here](#).

The Point underwent a multimillion dollar renovation which was completed in 2018 and pays homage to its Great Camp heritage while bringing The Point to a new level of luxury and rustic elegance.

There is a tradition of elegant dining at The Point where guests gather as the high society of the Gilded Age once did at vibrant house parties deep in the forest. The Great Hall is where guests at The Point typically dine together and enjoy the cuisine of Executive Chef Loic Leperlier, a veteran of a three-

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Michelin-star restaurant and Five-Star resorts in Europe and French Polynesia. Dinner attire is worn throughout the week, while formal black tie attire is suggested on Wednesday and Saturday evenings as homage to the Gilded Age dining tradition of the Rockefellers.

Each season holds special delights in the Adirondacks. In the summer and fall, guests at The Point can take part in a myriad of on-property activities including lake swimming, waterskiing, wakeboarding, tubing, picnicking, walking, hiking, croquet, boating (canoes, kayaks and Budsins [mahogany electric boats]), fishing, tennis and badminton. Guests can also enjoy captained adventures on a 33' 1933 replica Hacker-Craft, a hand-constructed mahogany speed boat. And, as the sun sets, The Point's Elco launch, a glass enclosed electric boat, offers guests an evening cocktail cruise on Upper Lake Saranac's shimmering waters.

The winter season is magical at The Point with fresh snow twinkling like diamonds throughout the property nearly daily. Each guest room has a cozy private fireplace where to curl up and read a book and enjoy a hot toddy. The Point offers a plethora of outdoor winter activities including miles of private cross-country skiing and snowshoeing trails; ice-skating, curling and ice-fishing on the lake, in addition to outdoor snow barbeques every Saturday under the snow-capped pines, at the outdoor fire pit overlooking beautiful ice covered Upper Saranac Lake.

#### **About Forbes Travel Guide**

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](http://ForbesTravelGuide.com).

#### **About The Point**

The Point is an intimate and exclusive 11-room, year-round, all-inclusive Adirondack resort situated on a secluded 75-acre peninsula stretching into Upper Saranac Lake in Saranac Lake, NY. A Great Camp of the Great North Woods, The Point was built by William Avery Rockefeller II as his family's private retreat in the early 1930s. The Point is a member of Relais & Châteaux (designated as the first Relais & Châteaux property in North America in 1983), consistently receives the coveted *Forbes* Five-Star designation (awarded annually from 1999 - present) and is the only *Forbes* Five-Star property in New York State located outside of New York City. The Point is a winner of numerous *Andrew Harper's Hideaway Report*, *Condé Nast Traveler*, *Elite Traveler* and *Travel + Leisure* awards. For additional information call 800-255-3530; 518-891-5674 or visit [www.thepointsaranac.com](http://www.thepointsaranac.com).

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